

**UNIVERSITY OF ARKANSAS AT PINE BLUFF**

**REQUEST FOR PROPOSAL REVIEW**

*New Course Request*

(Please use a separate form for each proposal/course. Submit the original form to the chair of the Academic Affairs and Educational Policies Committee. Submit one copy of the request to EACH member of the Academic Affairs and Educational Policies Committee).

1. School: Arts and Sciences Department: Department of Art and Design

2. Code: \_\_\_\_\_ Title: Digital Photography Design I (ART\*3304\*01)

3. Abstract of proposal: (LIMIT DISCUSSION TO 100 WORDS OR LESS).

The Department of Art and Design at the University of Arkansas at Pine Bluff is a well-established program and has educated photographers around the nation and who has impacted and shaped the world around us. The department currently offers Photography I and II to students who are interested in the art of photography, but the rapid growth and pace of digital photography has left us behind. This proposal is designed to request a new course offering in the department and to give our students the ability to remain on the multi-media technology cutting edge with digital photography and computer art as art form. Today, digital photography and technology has transformed the world of photography and art production. We must continue to offer advanced technology in our program to remain competitive in this ever changing global technology market to prepare our students for the rapid changing digital and multi-media market. We must prepare our students for this ever changing and rapid paced computer technology world.

4. Objectives:

1. To meet the department's strategic plan goals.
2. To meet the progression status and viability standards set forth by the Arkansas Department of Higher Education (ADHE).
3. To meet the recruitment expectation and opportunities for future program growth.
4. To revitalize the program to meet the National Association of Schools of Art and Design (NASAD) standards.
5. To provide artistic relevance at the university and in the community.
6. To provide new and innovative academic programming for sustainment.

5. Recommended Reference materials:

Anthens, G. (2012). Smarter photography. *Communication of the ACM*, 55(6), 16 -18.

Lang, D. (2010). Digitizing the decisive moment. *Visual Anthropology Review*, 26(1), 18-25.

Read, B. (2002). Teaching photography without a darkroom. *Chronicle of Higher Education*, 49(11), 31.

6. Prerequisites (if any): Photography I, ART\*3302

19. Approved by:

*Robert C. Rio*  
Faculty/Staff Senate President

*11/11/2016*  
Date

20. Approved by:

Chancellor

Date